



Simple Strategy Development Workshop

Many businesses complain that the planning process is seen by their employees as a one-off exercise that is way too complex and based on flaky competitive positioning.

The Simple Strategy Development Workshop utilises the NOW-WHERE-HOW framework.

This involves firstly being very clear on your current position (the NOW). Secondly defining WHERE you want to be over the next planning period and, then, and only then, working through key elements of HOW you are going to get there.



Tailored to fit each businesses planning goals and processes the outcome drives towards development of simple and clear one page plans that are easily cascaded throughout the organisation

This workshop is best delivered in house to though can be facilitated in a group setting as an overview to the methodology to enable sharing between business leaders.



Contact James at jatkins@vantagemarketing.com.au to arrange a discussion to determine how this workshop could help your business grow.