



Marketing made Simple Workshop

How do you cut thru the clutter and get heard by the right customers with the right message at the right time?

What is marketing, and what role can it play in your business?

This workshop explores how to simplify your marketing to develop a stronger brand, and more business, by exploring three key areas:

1. WHO - taking the customer point of view
2. WHAT – content...the sweet spot of marketing
3. HOW – making true connections by executing with feeling & emotion

The workshop is interactive with structured examples to enable participants to work on their own business and come up with a plan of action.

Participants will be armed with tips and tricks so that they can be on the way to delivering simple, effective marketing.

This workshop can be delivered in house to meet a specific business challenge or facilitated in a group setting to enable sharing between business leaders.



Contact James at jatkins@vantagemarketing.com.au to arrange a discussion to determine how this workshop could help your business grow.